

Francisca Alemão

Communication Designer

Porto, Portugal franciscacalemao@gmail.com +351 931 429 556

Communication Designer with a background in Data Visualization and Information Design. I have experience in graphic design, editorial production, and working directly with people across cultural, educational, and institutional contexts.

EXPERIENCE

Nov 2022 — present
ESAD Matosinhos

Student Support Office

STAFF · NOV 2023 – PRESENT

- Part of the coordination team of the Par a Par mentorship programme
- Organisation and coordination of institutional events
- Reception and support of national and international students during school visits
- Representation of the school in outreach visits to secondary schools
- Educational service for Porto Design Biennale 2025, in collaboration with Casa do Design — guided visits to the main exhibition for groups ranging from Year 2 to senior audiences
- Visual communication production, including the identity of a travelling exhibition for Porto Design Biennale 2025

INTERNSHIP · NOV 2022 – NOV 2023

- Execution of graphic materials for internal and external communication
- Support in the organisation of office events and activities

Jul 2024 — Jun 2025
Colégio INED

Visual Arts Teacher

Teaching of Visual Education, Technology Education, Art Expression and Drawing (5th to 10th grade).

2022 — present
Bicla

Graphic Design (freelance)

Development and production of product catalogues and digital content management, including e-commerce platform updates.

2021 — 2023
Day by Day Agenda

Editorial Design (freelance)

Annual layout and design of the agenda.

EDUCATION

Jun 2023 — May 2024
SHIFTA by Elisava

Master's in Data Visualization and Information Design

Sep 2019 — Jun 2022
ESAD Matosinhos

BA in Communication Design

ADDITIONAL TRAINING

Oct 2025
ANIMAR / CM
Matosinhos

Gender Equality

May 2023
SHIFTA by Elisava

Branded Content

Feb 2023
ESAD Matosinhos

Psychological First Aid

SKILLS

SOFTWARE

Adobe Illustrator Adobe InDesign

Adobe Photoshop Adobe After Effects Figma

Notion Microsoft Office

SOFT SKILLS

Interpersonal communication Empathy

Leadership Organisation Time management

Teamwork Continuous learning Attention to detail

Resilience

LANGUAGES

Portuguese Native

English Advanced

Spanish Intermediate

EXTRAS

2022 — 2023
ESAD Matosinhos

Par a Par mentor
Peer mentorship programme

Mar 2023
ENED, Guimarães

Event staff
National Encounter of Design Students

Aug 2020
Calortécnica

Customer support & front desk
In-person and telephone customer service.